

## Tea of a Kind™ Launches Raspberry Yerba Mate

TEMPE, Ariz., April 4, 2018 (Newswire.com) - Freshly brewed tea in a bottle just isn't enough for the folks at Tea of a Kind™. Their latest project has pushed them into a whole new beverage dimension! The company that brought you the health benefits of freshly brewed green tea in the convenience of a reusable bottle is proud to announce their newest flavor, Raspberry Yerba Mate.

But what exactly is Yerba Mate?

Yerba mate is made from the leaves of the holly tree found in South America. The tribes who discovered this amazing plant attest to its potency as a mood enhancer and memory booster. Of course, perhaps yerba mate's greatest attribute is its unrivaled ability to provide energy that lasts throughout the day, won't leave you feeling jittery, or cause you to crash like many heavily caffeinated beverages. Traditional tea and coffee drinkers around the world are making the switch to yerba mate for just this reason.



*"Traditional bottling allows vitamins, antioxidants, and other key functional ingredients to quickly lose their potency. Our yerba mate is stored in the patented Vessl™ cap. By simply twisting the nitrogen pressurized Vessl™ cap, you transform the purified water into a healthy, delicious bottle of Raspberry Yerba Mate."*

— **KARIN GERLACH**  
DIRECTOR OF MARKETING. TEA  
OF A KIND

Storing the yerba mate in the Vessl™ bottle cap provides added benefits. Karin Gerlach, Director of Marketing for Tea of a Kind™ says, "Traditional bottling allows vitamins, antioxidants, and other key functional ingredients to quickly lose their potency. Our yerba mate is stored in the patented Vessl™ cap. By simply twisting the nitrogen pressurized Vessl™ cap, you transform the purified water into a healthy, delicious bottle of Raspberry Yerba Mate."

Tea of a Kind™ bottled iced tea is available throughout the Western United States in five flavors, including Peach Ginger - Black Tea, Unsweetened - Black Tea, Citrus Mint - Green Tea, Pomegranate Acai - White Tea, and now Raspberry Yerba Mate. Raspberry Yerba Mate is gaining new distribution every day, but can currently be found alongside the rest of the Tea of a Kind™ lineup, in the following stores, Bashas (AZ), Ridleys (UT,NV,CO,ID), Bristol Farms (CA), Lowes Market (TX,AZ,NM,CO), and more. Distribution is confirmed for summer availability within the current Tea of a Kind™ distribution geography at Walmart, Kroger, 7-11, and Albertsons/Safeway.

The owners of Tea of a Kind™, Gizmo Beverages, Inc. are headquartered in Tempe, Arizona. They hold the worldwide exclusive rights to the patented Vessl™ technology. Vessl™ is a pressurized bottle cap that employs an oxygen-depleted and nitrogen pressurized delivery chamber to create a preservative-free storage environment for a variety of applications such as beverages, nutraceuticals, aeration, hygiene, pharmaceuticals, chemicals and much more. The Vessl™ technology is also used in other beverages and skin care products produced by third parties in 32 countries around the world. For more information see [www.vesslinc.com](http://www.vesslinc.com) and [www.teaofakind.com](http://www.teaofakind.com). For inquiries and questions contact: Karin Gerlach, [karin.gerlach@vesslinc.com](mailto:karin.gerlach@vesslinc.com) or 859.462.1820

Source: Tea of a Kind